Bucharest, 3rd District, Brates Entrance, No. 15

# TecDoc website offer:

# Design

- Setting up graphic design and implement mark –up
- Dynamic elements (jQuery plug-ins, AJAX functionality)
- Responsive design

### **Features**

- Presentation website
  - ✓ add / edit / delete pages (images, videos and animations can be added to the page)
  - ✓ pages sort system (intuitive arrows)
  - ✓ active/inactive status (in case you do not want to publish the page once you have edited it)
  - ✓ configurable meta elements from the administration interface
- Product catalogue
  - ✓ Categories
    - add / edit / delete categories and subcategories of products (categories have image and description)
    - active / inactive status for category and subcategory
    - a product can be associated with one or more categories and/or subcategories
    - categories and subcategories sorting system
    - Product association system to one or more categories or subcategories
  - ✓ Manufacturers
    - add / edit / delete manufacturers (manufacturers have image and description)
    - active / inactive status for manufacturers
    - a product can be associated with one manufacturer
  - ✓ Products
    - o active / inactive status for products
    - o add/edit/delete products
    - o images gallery (each product can have as many images as needed)
    - o active / inactive status for products
    - o product attributes are user defined for each section and each attribute can have values from previously defined list or keyboard input
    - o admin user can decide if an attribute is filter element on front
- TecAlliance API implementation mode for auto parts catalog
  - ✓ Categories
    - Selection of product categories and subcategories
    - Active/inactive category and subcategory status
    - Product association system to one or more categories or subcategories
    - Add/edit/delete/insert image for categories and subcategories
  - ✓ Manufacturers
    - add / edit / delete manufacturers (manufacturers have image and description)
    - active / inactive status for manufacturers
    - a product can be associated with one manufacturer

Bucharest, 3rd District, Brates Entrance, No. 15

upload multiple images for a manufacturer

# ✓ Cars

- Selection of brand, model and model types to associate the product with the desired car/cars
- Edit/delete/insert image for car brands, model groups, models

#### ✓ Products

- Display product information received from TecDoc API
- Edit some product elements (TecAlliance does not allow saving product data)
- Display product equivalents from the TecDoc API
- Display OE codes from the TecDoc API
- Search by product code according to the API
- Stock notifications client can set stock alerts for products that are not in stock
- Price variance percentage setup for limiting order if selected price supplier has low stock

### ✓ Import spare parts

- Import other AM or OE products using cross reference (for each product we need an existing product code and manufacturer reference)
- Import OE products using OE code only (this import has a lower accuracy because sometimes the system copies product information from subcomponent or related component because of the way TecDoc API returns results when searching by OE code)

### • Price management

- ✓ Price list import from Excel, according to a given model, present in the administration interface
- ✓ Margins
- ✓ Currencies
- ✓ Automation of price list import (file or API) for maximum 3 suppliers

#### • Transport

- ✓ Set transport type
- ✓ Set transport cost
- ✓ Displaying the delivery address according to transport type settings

### • Customer accounts back-end

- ✓ add / edit / delete customer account
- ✓ orders history
- ✓ proforma
- ✓ my garage (user can save cars to speed up search in the future)
- ✓ wishlists
- ✓ Add/edit/delete more companies for proforma
- ✓ Add/edit/delete more delivery addresses

### • Customer accounts front-end

- ✓ add / edit / delete customer account
- ✓ orders history
- ✓ proforma
- ✓ my garage (admins can see the cars saved by the clients)
- ✓ wishlists(admins can see the products saved by the clients)
- ✓ Add/edit/delete more companies for proforma
- ✓ Add/edit/delete more delivery addresses
- ✓ The admins can make notes for clients throught the admin interface

Bucharest, 3rd District, Brates Entrance, No. 15

- ✓ The admins can add pictures for clients throught the admin interface
- Shopping cart
  - ✓ add products to shopping cart
  - ✓ change quantity option
  - ✓ remove items from cart
  - ✓ subtotals and total product cost
- Order
  - ✓ send order
  - ✓ new order email alerts (client and admin)
  - ✓ order status (new order, awaiting delivery, order shipped, etc.)
  - ✓ e-mail alert on order status change
  - ✓ proforma (download PDF)
  - ✓ transport fee can be set using a margins system
  - ✓ order search system
  - ✓ order part search system (search by code and see the orders containing the part)
- Adding/editing an order or offer from admin
  - ✓ The order sent by the customer can be edited, but we recommend creating a new order starting from the initial order to which products are added or products that are removed that are not necessary to keep the customer's initial order (can be useful for resolving some misunderstandings)
  - ✓ You can create a new order or an offer from admin
- Newsletter
  - ✓ e-mail addresses collection system
  - ✓ export of e-mail addresses in Excel file
- Slider
  - ✓ add / edit / delete images
  - ✓ sorting system for slider (intuitive arrows)
  - ✓ active / inactive status
  - ✓ configurable meta elements
- Banners
  - ✓ add / edit / delete images
  - ✓ sorting system for banners (intuitive arrows)
  - ✓ active / inactive status
  - ✓ configurable meta elements
- Partners
  - ✓ add / edit / delete images
  - ✓ sorting system for partners (intuitive arrows)
  - ✓ active / inactive status
  - ✓ configurable meta elements
- News
  - ✓ Add/edit/delete categories
  - ✓ Add/edit/delete news post
  - ✓ Associate the news to one or more categories
  - ✓ Photo gallery for news posts
  - ✓ Moderated comments
- Settings
  - ✓ Add/edit/delete logo

Bucharest, 3rd District, Brates Entrance, No. 15

- ✓ Add/edit/delete social media (Facebook, Twitter, Skype, Instagram, LinkedIn, Google Plus, Youtube)
- ✓ Add/edit/delete meta elements for pages like: home, request offer, contact form, register, login, search
- ✓ Add/edit/delete contact info
- ✓ Add/edit/delete companies for proforma
- ✓ Transactional e-mails by label system
- ✓ Add/edit/delete scripts (eg: Analytics, Hotjar, Chat)
- ✓ Edit labels the site uses a label system and you can edit them

#### • Contact form

✓ messages from contact forms will be sent by e-mail to administrators but can be quickly viewed in the administration interface

#### GDPR

- o Consent withdrawal form
- o Check terms and conditions and data retrieval policy in forms, orders, account creation
- o Installation of javascript regarding the Cookies Policy
- o Additional pages in admin: cookie policy, personal data processing
- o Effective deletion of the account and anonymization of the client on existing orders

#### Users module

- o add / edit / delete users for the administration interface
- o Access based on roles in the administration interface
- o Roles can be defined directly from the site admin
- o Roles can be created such as: administrators with full rights, sales agent, content editor, etc
- Online payment system
- Courier API integration for AWB generation
- Statistics module
  - o Orders/day graph
  - o Orders values/day graph
  - o New customers vs returning customers graph
- Invoice generation (integrated with Croatian Einvoice API)
- The website will be in Croatian
- Acces to documentation with animated .gif
- Technical support through tickets on our website (<a href="https://happyweb.ro">https://happyweb.ro</a>)

### Price: 8.000 - Euro

The price is an estimate and may vary depending on the required modules.

The price includes the following associated activities:

- SEO on page (meta element, relevant titles for images, friendly URLs, etc.)
- Assistance throughout the project
- Fixing in the shortest possible time any errors that were not detected during the testing phase

# **Hosting:**

Bucharest, 3rd District, Brates Entrance, No. 15

We recommed a VPS with:

- 200 GB space on SSD
- 8 GB RAM
- 6 CPU
- Cpanel

Price: 60 Euro/month

# **Subscription:**

- Maximum 4 hours per month Hours do not roll over from one month to the next
- Quick interventions and prioritization within a maximum of 2 business days, the provider is responsible for:
  - o Implementability and execution deadline
  - o Number of estimated hours allocated and type of administration performed
  - o All issues will be entered by the Beneficiary in the system of activities on the Supplier's website
  - o The estimated minimum changeover time is 30 minutes
- Host account administration: email, ftp, databases, domains, subdomains
- Programming and Web Design Services on Demand
- Consultancy using the administration interface

Price: 100 Euro/month

# **About Happy Web**

We are a company characterized by seriousness and professionalism looking at each developed project enthusiastically. We rely on a strategy of continuous and effective communication with clients. The transparency of each procedure aims at a more detailed understanding of the processes of development the result being a close and effective collaboration. We work with both private and public companies.

# Technical expertise

We develop websites and web based applications for romanian companies and european and american clients. Here is a list of programming languages, frameworks, libraries, etc. that we use:

# Web development:

- MySQL
- PHP
- Laravel
- HTML
- Javascript

Bucharest, 3rd District, Brates Entrance, No. 15

- JQuery
- CSS
- Twitter Bootstrap
- Composer

# **Projects:**

# Projects usign TecDoc licence

- https://sewa-pieseauto.ro
- <a href="https://ketmolnarauto.hu">https://ketmolnarauto.hu</a>
- <a href="https://dieseltehnic.ro">https://dieseltehnic.ro</a>
- <a href="https://autodjelovi.me/front">https://autodjelovi.me/front</a>

### TecDoc webshop

- <a href="https://autopiesa.ro/">https://autopiesa.ro/</a>
- https://piesemania.ro
- <a href="https://ahlauto.ro">https://ahlauto.ro</a>
- <a href="http://iparts.bg">http://iparts.bg</a>
- <a href="https://auto-gear.ro">https://auto-gear.ro</a>
- <a href="https://autobro.ro">https://autobro.ro</a>
- https://carmenauto.ro

### More about us:

o <a href="https://happyweb.ro/en">https://happyweb.ro/en</a>

# Offer validity:

o This offer is valid until 30.09.2024

# **Delivery Timescale**

o the estimated time is 60 working days

# **Contact Details**

For further informations and details please contact us.

Name	E-mail	Phone	Skype
	office@happyweb.ro		

# SC HAPPY SYSTEMS SRL / SC HAPPY WEB SRL Bucharest, 3rd District, Brates Entrance, No. 15

Daniel Ispas	daniel@happyweb.ro	0726 202 368	daniel-ispas
Ana-Maria Ispas	ana@happyweb.ro	0735 670 283	annallyna

Best Regards, **Daniel Ispas**