

About Happy Web

We are a company characterized by seriousness and professionalism looking at each developed project enthusiastically. We rely on a strategy of continuous and effective communication with clients. The transparency of each procedure aims at a more detailed understanding of the processes of development the result being a close and effective collaboration. We work with both private and public companies.

We develop quality websites for over 10 years and in this time we paid a lot of attention improving the quality of the delivered code.

We believe that for each project we need to deliver the best application we can write, to offer the best solution. Websites made by us are user friendly, SEO friendly, fast and stable.

We believe that an essential component of each collaboration is communication. For this reason we communicate more with our customers and, most times, we manage to build long term relationships based on mutual respect.

Most times the problems you face are unique and because of this you need customized and innovative solutions.

We are specialized in creating complex web sites and offer complete solutions from building the site, to the maintenance, modification and promoting it.

We are building only custom management interfaces according to customer needs in order to be as easy to use and does not require advanced knowledge of computer use. To edit the content (presentation pages, product descriptions, etc.), we use an easy to use rich text editor (RTE). To manage files (images and media in general) from the server we're using a file manager built in the editor.

Technically, we propose a PHP/MySQL application that must respect the MVC (Model View Controller) model, as it has the following advantages:

- the MVC architecture permits business logic separation from the user interface consideration, resulting an application where it is easier to modify the visual aspect of the website without affecting other levels. The model represents the level of the application where the data manipulation occurs, the View is the level of user interaction, and the Controller manages the data flow between the Model and the View.
- the application is conceived as to permit further development , without rewriting most of the code.
- it has a SEO friendly structure
- it imposes using several security measures

You can see more about us and our portfolio at: <https://happyweb.ro/en>

Technical expertise

We develop websites and web based applications for romanian companies and european and american clients. Here is a list of programming languages, frameworks, libraries, etc. that we use: MySQL, PHP, Laravel framework, HTML, Javascript, JQuery, CSS, Twitter Bootstrap, Composer

Projects

Small projects

- <https://insmc.ro/>
- <http://artizanat-bucuresti.ro>
- <http://afterschool-altair.ro>
- <http://georgiana.ro>
- <http://lukberone.ro>
- <https://climanet.ro/>
- <http://neoclim.ro>
- <http://frontierconsulting.ro>
- <http://rohealth.ro>
- <http://copycenter-tanasoia.ro>
- <https://rotas.ro>

Online stores

- <http://aerconditionat-clasaa.ro>
- <http://reviziemercedes.ro/>
- <http://teahouse.md>
- <http://d2turboparts.com>
- <http://goldenart.ro>
- <http://edevel.ro>
- <http://nimbauto.ro>
- <http://stoauto.ro>
- <http://www.stoauto.de>

TecDoc webshop

- <https://autopiesa.ro/>
- <http://gopiese.ro>
- <https://avemotors.ro>
- <http://emagazinpieseauto.ro>
- <http://ignitioncarparts.com>
- <http://ketmolnarauto.hu>
- <http://auto-crom.ro>
- <http://remorcacupiese.ro>
- <http://dtdauto.ro>
- <https://pieseshop.ro>
- <https://ahlauto.ro>
- <http://iparts.bg>
- <http://auto-gear.ro>
- <https://autosupply.ro>
- <https://autobro.ro>
- <https://autohauscompany.ro>
- <https://autosam.ro>
- <https://a2zmotorspares.com>

Website offer:

Design

- Setting up graphic design and implement mark –up
- Dynamic elements (jQuery plug-ins, AJAX functionality)
- Responsive design

Features

- Presentation website
 - add / edit / delete pages (images, videos and animations can be added to the page)
 - pages sort system (intuitive arrows)
 - active / inactive status (in case you do not want to publish the page once you have edited it)
 - configurable meta elements from the administration interface
- Slider
 - add / edit / delete images
 - sorting system for slider (intuitive arrows)
 - active / inactive status
 - configurable meta elements
- Banners
 - add / edit / delete images
 - sorting system for banners (intuitive arrows)
 - active / inactive status
 - configurable meta elements
- Partners
 - add / edit / delete images
 - sorting system for partners (intuitive arrows)
 - active / inactive status
 - configurable meta elements
- Product catalogue
 - Add/edit/delete manufacturers
 - add / edit / delete categories and subcategories of products (categories have image and description)
 - categories and subcategories sorting system
 - active / inactive status for category and subcategory
 - add/edit/delete products
 - a product can be associated with one or more categories and/or subcategories
 - images gallery (each product can have as many images as needed)
 - active / inactive status for products
 - product attributes are user defined for each section and each attribute can have values from previously defined list or keyboard input
 - admin user can decide if an attribute is filter element on front
- Settings
 - Add/edit/delete watermark for products and categories
 - Add/edit/delete logo
 - Add/edit/delete social media (Facebook, Twitter, Skype, Instagram, LinkedIn, Google Plus, Youtube)
 - Add/edit/delete meta elements for pages like: home, request offer, contact form

SC HAPPY WEB SRL

Bucharest, 3rd District, Brates Entrance, no. 15

- Add/edit/delete contact info
- Edit labels – the website uses a label system and you can edit them
- Add/edit/delete scripts (like Analytics, Hotjar)
- Add/edit/delete links
- Edit labels – the site uses a label system and you can edit them
- Contact and request offer form
 - messages from contact or request offer form will be sent by e-mail to administrators but can be quickly viewed in the administration interface
- Implementing GDPR
- Analytics - you can see to statistic from analytics:
 - new vs returning visitors
 - visitors vs page views
- Users module
 - add / edit / delete users for the administration interface
- The website will be in english
- Documentation with animated .gif

Price: 1000 Euro ≈ 1650 AUD

Delivery Timescale

- the estimated time is 20-30 working days

Contact Details

For further informations and details please contact us.

Name	E-mail	Phone	Skype
	office@happyweb.ro		
Daniel Ispas	daniel@happyweb.ro	0726 202 368	daniel-ispas
Ana-Maria Ispas	ana@happyweb.ro	0735 670 283	annallyna

Best Regards,
Daniel Ispas

